



Exhibitor Bulletin – June 24, 2026

Prize Booth Giveaways

We're once again featuring our popular prize booth at the showcase, and we invite you to contribute! Donated giveaways are a great way to highlight your brand and engage with attendees. Whether it's branded merchandise, gift cards, or fun, unique items, your contribution helps create an exciting atmosphere on the showcase floor. **To donate an item, please [CLICK HERE](#)** and fill out the quick form. Thank you in advance for your support!

Reminders

- [Register to attend](#) – daily and full passes are still available to industry partners seeking conversations beyond the show floor!
- Exhibitor badge requests – Please email natl_conference@nacufs.org if you did not receive your badge link from no-reply@conexsys.com
- [Book your rooms](#) – hotels are booking quickly, reserve now before it is too late
- Order booth materials – log into your FERN exhibitor portal to finalize your booth materials, electrical, AV, etc. – If you did not receive your exhibitor kit please email exhibitorservices@fernexpo.com or call 1-800-774-1251 ext 1.
- Submit your food sampling form to Sodexo LIVE! – via your FERN exhibitor portal [dashboard – food prep – catering services] download & submit to amanda.rivero@sodexo.com

Dates

- **June 18 – July 13: Advance Warehouse Receiving**
- **Starting July 14: Direct to show-site receiving**
- **July 15: Exhibitor Move-in begins**
- **July 16 – 17: National Showcase**

Locations

Please advise your staff and sales representatives prior to the show for their greatest ease in working at NACUFS 2026.

National Conference Headquarters – Hilton Riverside

[See Agenda Here](#)

Conference Registration – Built in counters on First Level

National Showcase Headquarters – MCCNO

Exhibitor Badge Pick-up – inside of Hall J

Showcase – Halls I2 & J

Industry Appreciation Reception – MCCNO Third Floor

Exhibitor Schedule At-A-Glance

Exhibitor Badge Pick-up: – Hall J

*All badges will be printed onsite and available at the **Exhibitor Badge Pick-up Desk***

Wednesday, July 15 - 8 a.m. – 5 p.m.

Thursday, July 16 - 8 a.m. – 5 p.m.

Friday, July 17 - 8 a.m.– 12 p.m.

*Please note: There is a limit of 5 exhibitor badges per 10x10' space. The team at the exhibitor badge pick-up desk will not be able to print badges over this allowance. **The Exhibitor Badge only allows access to the show floor and the Industry Appreciation Reception.***

Exhibitor Move-in: Halls I2 - J

Wednesday, July 15 | 8 a.m. - 5 p.m.

Thursday, July 16 | 8 a.m. - 10:30 a.m. [Hand-carried items only]

Exhibitor Meeting: NACUFS THEATER BOOTH #304

Wednesday, July 15 | 10:30 a.m.

SHOWCASE

Thursday, July 16 | 12:55 p.m. - 4:55 p.m.

Friday, July 17 | 10:15 a.m. - 1:15 p.m.

Exhibitor Move-out:

Friday, July 17 | 1:45 p.m. - 8 p.m.

Industry Appreciation Reception: MCCNO Third Floor Foyer

Thursday, July 16 | 5 - 6 p.m.

Mobile App

EXHIBITOR PROFILE

Exhibitors can update their company profile in the NACUFS Mobile App, including contact information, company description, and other important details, by using the following: [Exhibitor Console](#).

Access to the Exhibitor Console is tied to the email address that received this message. No password is required. If someone else on your team is responsible for managing your company profile, they can access the console by entering your email address in the username field.

SHOWCASE SCAVENGER HUNT

The Mobile App Scavenger Hunt is back this year! Exhibitors will receive a unique QR code for attendees to scan at their booth as part of the hunt.

As you plan your Showcase experience, consider how you'll engage attendees around the scan. A simple conversation starter, trivia question, product demo, or giveaway can help turn a quick stop into a meaningful interaction and drive greater booth traffic and engagement.

Showcase Regulations

Height limit:

The maximum height of 8' for standard 10'x10' booths is allowed in only the rear half of the booth. There is a 4' height restriction for anything located in the remaining space to the aisle.

End cap booths, peninsulas, and island spaces have other height and sightline restrictions. See page 6 of the National Showcase Guidelines for more details. This document can be found within the [Fern OneView exhibitor portal](#).

Banner stands:

Banner stands are allowed but they must be restricted to the rear half of the space. Nothing over 4' tall is allowed within 5' of the aisle in standard booths.

No selling on the show floor:

As indicated in the Showcase Guidelines and on the exhibit space application and contract, no selling of products and services is permitted at Showcase.

Cooking in the New Orleans Ernest N. Morial Convention Center (NOENMCC)

Cooking in the NOENMCC is permitted on a limited basis. Prior written approval is required. Small electric cook-tops and ovens will be allowed for warming. Small 2½-gallon electric deep-fat fryers and small grills of not more than 200 square inches will be allowed. All frying equipment must be equipped with a grease shield. Any deep frying will require a Type K Fire Extinguisher within the booth. A Fire Watch is required. Please contact the

Event Manager for additional information. No propane tanks are allowed to be used within the NOENMCC.

COOKING SAFETY RULES

Exhibitors demonstrating or using cooking appliances must have at least two 3-A: 40-B: C extinguishers in the booth at all times. Cooking appliances must be isolated from spectators by at least four feet or by a barrier between the appliances and the spectators. Use of cooking appliances requires prior approval of the NOENMCC. No overnight cooking is allowed. Grease may be disposed of ONLY in Event Organizer or general contractor provided grease containers. NOENMCC restrooms or concession stands may not be used for cleaning of cooking utensils or equipment. Please use the clean-up area designed and installed by the association.

OPEN FLAME

No open-flame lighting devices may be used in the NOENMCC. Portable cooking equipment not fuel connected is permitted if equipment is fueled by small heat sources that can be readily extinguished by water, such as alcohol or solid alcohol gel. Proper precautions must be made to prevent ignition of combustible materials. Prior written approval of NOENMCC is necessary. A permit from the City of New Orleans is required. A Fire Watch may be required.

Please contact the MCCNO Event Manager for more information.

Note: The deadline to order fire extinguishers from Fern has passed. If you have not ordered from Fern, you are responsible for acquiring your own from another source. Don't risk the fire marshal shutting down your booth.

Need to adjust your exhibit personnel badges?

If you have not already submitted your Name Badge Request Form, or you need to modify your previously submitted requests, please go to Exhibitor Badge Pick-up in Hall J at MCCNO to make any changes.

Important – Exhibitor Survey

After the conference, NACUFS staff will send you an online survey. We value your feedback. Please help us to best understand your experience.



**We look forward to seeing you in
New Orleans!
#NACUFS2026 #SetTheRhythm**



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