



Priority Point System FAQ's

What are priority points and what are they used for? The NACUFS Priority Point System provides a fair and transparent method for determining the order in which companies may select their exhibit space during the initial assignment of the national showcase. This is the only current use of the priority points.

The priority point system is intended to honor the commitment of companies who have been long-time supporters of NACUFS, while making it possible for new companies to gain access to national showcase.

Why is there a priority point system? The priority point system exists to provide clarity in how space will be assigned for national showcase and eliminate the possibility of bias.

How are priority points calculated? Within the NACUFS Priority Point System, companies earn:

- 1 point for annual membership in NACUFS
- 1 point for exhibiting in national showcase
- 1 point for each \$1,000 of sponsorship of any NACUFS program, such as the national and spring conferences, the culinary conference, Operator Roundtables and other learning programs, or Annual Champion sponsorships.

The Priority Point Total is calculated as a rolling three-year total of the above categories.

How long are points good for? Companies have the advantage of a 3-year rolling total of priority points. This means that the NACUFS 2026 Showcase space assignment will be based on the 2024 Priority Point total – since 2024 is the last full year leading up to the space assignment. A company's 2024 Priority Point Total will include engagement with NACUFS during 2022, 2023, and 2024. For the NACUFS 2027 Showcase space assignment, the association will calculate your company's 2025 Priority Point total, the points earned in 2022 will roll off your total and the 2025 points will be added. At that point, your 2025 Priority Point Total will be used to determine the order in which you may select your exhibit space for NACUFS 2027 Showcase and will include engagement with NACUFS during 2023, 2024, and 2025.

