



NACUFS 2026 Exhibitor Bulletin

Exhibitor Bulletin – May 26, 2026

Thank you for joining NACUFS as an exhibitor at our upcoming National Conference in New Orleans. We appreciate you taking the time to review the Exhibitor bulletins to help prepare you and your team for a successful, memorable and impactful showcase. Past copies can be found [here](#).

Thank you again for your continued support of NACUFS. Please [contact our Events Team](#) should you have any questions during your planning process for the upcoming National Showcase in New Orleans, July 16-17, 2026.

Key Dates

Showcase:

- Thursday, July 16 - 12:55 p.m. - 4:55 p.m.
- Friday, July 17 - 10:15 a.m. - 1:15 p.m.

Exhibitor Move-in:

- Wednesday, July 15 - 8 a.m. - 5 p.m.
- Thursday, July 16 - 8 a.m. - 10:30 a.m. **[Hand-carried items only]**

Exhibitor Move-out:

- Friday, July 17 - 1:45 p.m. - 8 p.m.

Advance Warehouse:

- Discount Deadline (June 25)
- Receiving window (June 18 – July 13 // 8 a.m. – 5 p.m.)

Show site receiving:

- Start date (July 14)

Elevate your presence

We welcome exhibitors and industry partners to [submit a microlearning session or culinary demo](#) to present in the NACUFS Theater during the showcase; a dynamic way to connect with attendees through ideas, innovation, and practical takeaways.

1. Microlearning Session

Presentations will follow the engaging Pecha Kucha 20x20 format:

- 20 slides
- 20 seconds per slide
- Automatically timed
- Total presentation length: 10 minutes

This fast-paced format keeps attendees engaged while allowing presenters to deliver impactful insights and fresh perspectives.

2. Culinary Demo

Culinary demos may run up to 20 minutes and provide an interactive opportunity to highlight trends, techniques, and innovative approaches in campus dining.

Presenters may participate individually or collaborate with industry partners. Sessions are intended to highlight innovative practices and fresh ideas in college and university dining—not sales presentations.

If you are interested in presenting a session or culinary demo, please [submit your presentation description and completed slide deck](#) by **May 29, 2026**. Have questions? Email natl_conference@nacufs.org.

Sponsorship

As an exhibitor, you'll have dedicated opportunities to connect with conference attendees during Showcase hours on Thursday and Friday. To maximize your visibility and create additional engagement opportunities, consider adding a sponsorship to your package. Reserve your sponsorship soon to take full advantage of the remaining opportunities, connect with [Allison Noyes](#) or [Bryan Freeman](#) for more information.

Media kits

Attendees and potential customers are looking to see which companies will be exhibiting at this summer's showcase. Make sure that they know you will be there using advertising and social media graphics from our media kit. Badges and logos can be incorporated into your own branding and ad campaigns or used in profiles or email signatures. Social media graphics are sized for LinkedIn, Facebook, and Instagram platforms, with unique graphics for exhibitors, sponsors, speakers, and attendees.

If you have questions or need something not posted in the media kit, contact membership@NACUFS.org.

[Start promoting your participation in #NACUFS2026 now!](#)

“Housing Pirates”

Important Hotel Notice: Reserve your NACUFS 2026 Hotel Online

Conference hotels can only be reserved by going through the [NACUFS Booking Links](#). There are many companies who may contact you and represent themselves as “NACUFS housing bureau” or “exhibitor housing”, but they are not affiliated with our group. NACUFS and our representatives will not call you asking you to book a hotel room.

Affordable room options for exhibit staff remain at the [Hilton Garden Inn](#) currently. Support your association by staying in our contracted room block. Housing cutoff is **June 19!**

If you are contacted by unauthorized, unaffiliated booking companies, please let us know any information you can about them so we can follow up and be vigilant in protecting our participants from fraudulent practices. Please feel free to [contact us](#) with any questions.

Attendee List Scams

It has come to our attention that emails are being sent to exhibitors claiming to have access to the "pre-registered attendee list." Please be advised that these messages are not legitimate and are in no way affiliated with NACUFS even though they may be using our logo and use titles similar to our own. We strongly recommend deleting any such emails without responding or clicking links. For your convenience and security, **the official pre-registered attendee list will be automatically distributed to all confirmed exhibitors two weeks prior to the conference.** No action is needed on your part to receive it.

Registration

Important note Exhibitor badges only gain access to the showcase floor and an invitation to the industry appreciation reception on Thursday evening.

You may, however, purchase a daily or full conference registration to take advantage of learning sessions, and many other networking opportunities at the [NACUFS 2026 National Conference](#) in New Orleans.

[Register to attend.](#) Early bird discounted registration rates end **May 29.**

**Early bird discount rate only applies to those who are registered and paid before the deadline and are residing in a conference hotel. A hotel confirmation number is required to receive the discount.*

*\$100 cancellation fee applies through **June 10, 2026.** No refunds provided after June 10, 2026, but registration may be transferred.*

Check your list

- **Fern Exhibitor Portal**
 - Submit cooking / sampling form to Sodexo! LIVE (ONLY if you are planning to cook/sample)
 - NACUFS COI details - [task manager – event information - National Showcase Guidelines]
 - Order Booth Furnishings – carpet, furniture, displays
 - Order Additional Services – electrical, internet, AV, lead retrieval
 - Review Advance Warehouse Shipping
- **Exhibitor Name Badge Requests**
- **Book your stay**



NACUFS 2026

NATIONAL CONFERENCE

NEW ORLEANS, LOUISIANA | JULY 15-18, 2026

Where hospitality sets the rhythm

We look forward to seeing you in

New Orleans!

#NACUFS2026 #SetTheRhythm