

Welcome – Los Angeles Exhibitor Bulletin

April 2nd 12:05 - 3:05 p.m.

JW Marriott L.A. LIVE – Platinum Ballroom

This bulletin highlights where to order materials, book travel, and explore sponsorship opportunities. Full logistical details are available in the Exhibitor Portal.

Updates: February 18th, 2026

1. Cold-storage on-site shipping : All perishable items should arrive no sooner than March 30th. These items have different shipping instructions than standard event shipping. Please email events@nacufs.org for your cold storage labels.
2. Exhibitors are encouraged to attend the full conference; welcome night, keynote speakers, and more time to network with colleagues.
3. Materials / Shipping: All booth freight should be shipped to the Alliance advanced warehouse for material handling. Alliance will bring your freight in and deliver it to your booths, for your arrival.
Exhibitors are permitted to bring in items that they can hand carry in one trip. No hand carts or dollies allowed.
4. Prize Booth Giveaways: We encourage all exhibitors to consider bringing a prize to give away during the showcase. A raffle item or promotional giveaway is a great way to drive traffic to your table, engage attendees, and create a memorable connection with our members. To help us coordinate announcements and logistics, we ask that you please [fill out this form](#).

Key Dates at a Glance

- **Booth materials deadline: Wednesday, March 4th, 2026**
- **AV/Electrical Deadline: Monday, March 23rd, 2026**
- **Advance Shipment deadline: Wednesday, March 25th, 2026**
- **Hotel booking deadline: Tuesday, March 3rd, 2026**
- **Showcase Date/Time: Thursday April 2nd 12:05 – 3:05 p.m.**

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One-Stop Shop: Exhibitor Portal

You should have received the exhibitor portal invite. The email title will contain “ORDERING OPEN” and if you do not see the email, please check your spam/junk folder. If you are still unable to locate the email at that time, please reach out to the dedicated exhibitor assistance team with any issues or questions.

exhibitorassistance@alliance-exposition.com

Important details & where to find them in your portal:

- Show schedule – **home page**
- Materials & Shipping dates / deadlines – **home page**
- Guidelines & policies – **Show management information**
- Booth furnishings (provided by Alliance) – **event suppliers**
- AV, electrical, internet (provided by Encore) – **event suppliers**
- Signage / graphics (provided by Alliance) - Order Services

Food and Beverage Cooking and Shipping

- **Open flame or use of deep fryers is NOT PERMITTED on the showcase floor. Exhibitors will have access to a concession kitchen with access to prep/cook food.**
- **Cold Storage Shipping & Handling Info**
For all food/perishable shipments, please contact events@nacufs.org . NACUFS will provide shipping labels and instructions for all perishable product shipments. You may also call the NACUFS line at 517.332.2494 and ask to speak with Harley.

Exhibitor Name Badge

Navigate to nacufs.org – login to your company profile and follow instructions below.

1. Exhibits/My Organizations Exhibits
2. Click on manage booth
3. Scroll down and click on “add booth staff” button
4. Type in staff name and click on name to select. IF employee name does NOT show up – use green “+” to add employee to the system.

Travel & Hotel Information

- **Official Hotel:** JW Marriott L.A. LIVE
900 W Olympic Blvd Los Angeles, CA 90015
- **[BOOK YOUR STAY](#)**
- **Booking Deadline for group rate:** Tuesday, March 3, 2026
- **Distance to airport:** 15 miles from Los Angeles International Airport (LAX)

All hotel reservations for the NACUFS 2026 Spring Conference must be made through the official NACUFS booking links. **Please be aware that unauthorized companies may attempt to contact you, claiming to represent the “NACUFS housing bureau” or “exhibitor housing.” These entities are not affiliated with NACUFS.**

NACUFS and its official representatives will NEVER call you to book a hotel room.

If you are contacted by an unauthorized housing company, please share any information you receive so we can take appropriate action to protect our participants from fraudulent activity.

For questions, please contact us at: events@nacufs.org

Need Help? / Contact Info

Exhibitor portal support email: exhibitorassistance@alliance-exposition.com

NACUFS Show management support: events@nacufs.org

Sponsorship contact: anoyes@nacufs.org