



NACUFS Suitcasing/Outboarding Policy

The National Association of College & University Food Services (NACUFS) conferences bring together institution members and suppliers to provide the latest in product information, technology, and education as well as an opportunity to meet the individuals involved in making decisions. This is possible only through an industry partnership which financially supports the conference and showcase through attendance and exhibit space fees.

Firms or individuals who solicit business or purport to provide product or service education at the event while bypassing NACUFS cause damage to NACUFS and its cooperating partners. They “shoplift” the audience’s attention and time away from the organized events and those supporters who work through NACUFS. There is no place for such behavior at NACUFS or any other trade show.

Policy

NACUFS’ long commitment to its members, sponsors, and exhibitors requires that it permit only cooperating supplier activities to occur at NACUFS conference venues and events. The following are examples of unsanctioned activities which are prohibited:

1. Out-of-booth product presentations, hospitality suites, events, tours, leafleting, sampling, surveying, entertainment, or group attendance activities for institution attendees which occur in conflict with scheduled event activities*;
2. Product presentations by non-exhibiting suppliers in hospitality suites or holding customer meetings at or near the Convention Center and hotels around all Convention days [Suitcasing];
3. Conferences, seminars, exhibits, group meetings, press gatherings or other events around all Convention days which are not NACUFS sponsored or approved [Outboarding].

NACUFS shall determine, in its sole and final discretion, what constitutes unsanctioned or otherwise unacceptable activity. There is zero tolerance toward such activity. NACUFS has, and exercises, its legal rights under agreements with the Convention Centers and hotels to control all function space and events around NACUFS conference dates to ensure that NACUFS exhibitor and sponsor partners receive exclusive access to the conference audience. NACUFS may act aggressively to prevent or quickly terminate any sort of solicitation by firms that violate NACUFS’ policy. Exhibitors, visitors, and press registrants are encouraged to report such activity to NACUFS show management.



Remedies

NACUFS reserves the right to take any or all of the following actions, without warning and without refund or compensation to the violator(s).

1. Removal or exclusion of people and materials from any conference feature or function;
2. Revocation of registration badge(s) and removal from conference premises to the nearest regular city street;
3. Immediate closing of the function or sleeping rooms booked through NACUFS reserved rooms or the event;
4. Cancellation or reduction of accrued NACUFS Priority Points, if any;
5. Require monetary compensation such as the exhibit or advertising value of the space used for solicitation activities;
6. Revocation of NACUFS involvement;
7. Exclusion from future NACUFS events;
8. Publication or announcement of the violator(s) business identity and infractions,
9. Any other remedies NACUFS deems appropriate, including legal action.

** Contracted exhibitors should refer to their NACUFS Application and Contract for Exhibit Space, term NON-COMPETE. Exhibitors/sponsors who wish additional marketing options should contract NACUFS to review sponsorship and advertising opportunities.*