



# NACUFS 2026

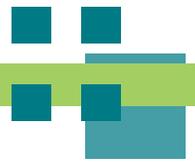
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## SPONSORSHIP & ADVERTISING GUIDE

*Sponsor Today*  
Maximize your Reach in 2026!

Engage, connect, and influence across the  
college & university market





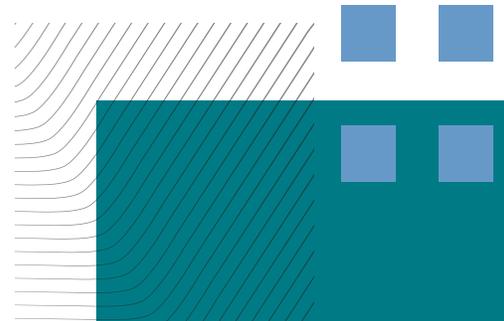
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# WHY PARTNER WITH NACUFS?



NACUFS has more than **370 institutional members**, representing more than 8 million enrolled students on their campuses.<sup>1</sup>

NACUFS members represent more than **\$2.5 billion in annual food purchasing power.**<sup>1</sup>

NACUFS member campuses have a total of more than **\$6.5 billion in annual foodservice revenue.**<sup>1</sup>

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## ABOUT NACUFS

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The National Association of College & University Food Services (NACUFS) was founded in 1958 by a group of college and university foodservice professionals from across the United States. Since its inception, NACUFS has focused on its mission to support and promote excellence in collegiate dining by providing members with the programs and resources they need to excel, from benchmarking and best practices to educational programming and professional networking.

NACUFS institutional members range from private colleges to large public universities, including two-year and four-year institutions, spanning the United States, Canada, United Kingdom and beyond. Industry members include food and equipment manufacturers, distributors, brokers, foodservice support companies, councils, boards, trade associations, advisory commissions and other professional groups. For more information, visit [NACUFS.org](http://NACUFS.org).

<sup>1</sup>Source: NACUFS member database

## CREATE A CUSTOM PACKAGE

Sponsor **all** Spring Conferences and the National Conference  
with one easy payment!

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**NACUFS<sup>®</sup> 2026**  
NATIONAL CONFERENCE  
JULY 15-18 | NEW ORLEANS, LOUISIANA

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**NACUFS<sup>®</sup> 2026**  
SPRING CONFERENCE

Philadelphia, Pennsylvania | March 18-20, 2026  
Los Angeles, California | April 1-3, 2026

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**NACUFS<sup>®</sup> Inspire:**  
**A CULINARY CONFERENCE**  
COLUMBUS, OH | DEC 15 - 17, 2025

ADD THE INSPIRE: CULINARY CONFERENCE TO YOUR PACKAGE: ASK US FOR PRICING!

# ANNUAL SPONSORSHIP PACKAGES

Elevate your presence with all-inclusive annual sponsorship packages covering all four conferences. Choose the level to best meet your needs with upgrade options to **amplify your impact** further.

In order to receive maximum benefit, payment must be received by February 10, 2026.

## DIAMOND

- All bronze, silver, gold, and platinum benefits
- One additional complimentary registration to each spring conference
- Two additional complimentary registrations to NACUFS 2026 National Conference
- Extended video opportunity at all conferences
- Completely customized package across all conferences to truly meet your goals

\$50,000

## PLATINUM

- All bronze, silver, and gold benefits
- One complimentary registration to each spring conference
- Two complimentary registrations to NACUFS 2026 National Conference
- Customized offerings to meet your needs

\$40,000

## GOLD

- All silver and bronze benefits
- Promotional video played at all conferences
- Opportunities to customize the sponsorship for your specific needs
- Sponsorship passport

\$25,000

## SILVER

- All bronze level benefits
- The opportunity to provide a product at all events

\$15,000

## BRONZE

- Recognition at all three conferences
- Opportunity to include a gift of your choice in the welcome bag at all conferences

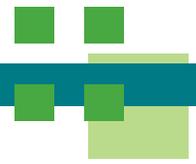
\$12,000

### Email

[sponsorship@NACUFS.org](mailto:sponsorship@NACUFS.org)  
to begin a conversation on the customized package that works for you!

## UPGRADES

- Each of these packages includes the opportunity to upgrade your National Conference sponsorship.
- Upgrade your NACUFS annual sponsorship package by becoming a NACUFS Annual Champion for an additional \$13,500 (**10% savings** on the annual champion sponsorship)!
- Upgrade your annual sponsorship package to NACUFS Annual Champion+ for an additional \$18,000 (**10% savings**)!



# NACUFS® 2026 SPRING CONFERENCE

Put your brand **front and center** at one of our spring conferences with a sponsorship targeting the conference of your choice!



These intimate 2.5-day events include a tradeshow, education, and networking sessions.

These sponsorships can also be a great way to **introduce your brand** and prepare to make an even bigger splash at the National Conference in July.



Use these **affordable sponsorships** to grow your brand recognition and get people talking.

## NACUFS® 2026 SPRING CONFERENCE

Diamond  
\$8,500+

Platinum  
\$6,000+

Gold  
\$4,000+

Silver  
\$2,000+

Bronze  
\$1,000+

### LEVELS AND BENEFITS

Sponsor a 2026 Spring Conference at the level of your choice, and enjoy the following benefits:

Each sponsorship is valid for a single conference only.

	Diamond	Platinum	Gold	Silver	Bronze
Opportunity to announce a keynote speaker (limited availability)	●				
Banner ad and push notification on spring conference mobile app	●				
Opportunity to distribute educational literature or gift to each attendee	●				
Logo recognition at event on signage and other materials	●	●			
Logo brand on spring conference website with live link to website	●	●			
Complimentary full conference registrations	2	1			
Opportunity to play video at spring conference	●	●	●		
Sponsorship passport	●	●	●		
Opportunity to provide product during a conference event	●	●	●	●	
Recognition of sponsorship at event on signage and other materials	●	●	●	●	●
Sponsor recognition on all NACUFS social media channels	●	●	●	●	●
Sponsor recognition on the NACUFS Spring Conference website	●	●	●	●	●
Listing of company name on the spring conference mobile app	●	●	●	●	●
Post-conference attendee list	●	●	●	●	●
Pre-conference planning list	●	●	●	●	●

# NACUFS<sup>®</sup> 2026

## NATIONAL CONFERENCE

JULY 15-18 | NEW ORLEANS, LOUISIANA

Triple  
Diamond  
\$65,000+

Double  
Diamond  
\$50,000+

Diamond  
\$25,000+

Platinum  
\$18,000+

Gold  
\$8,000+

Silver  
\$4,000+

Bronze  
\$1,000+

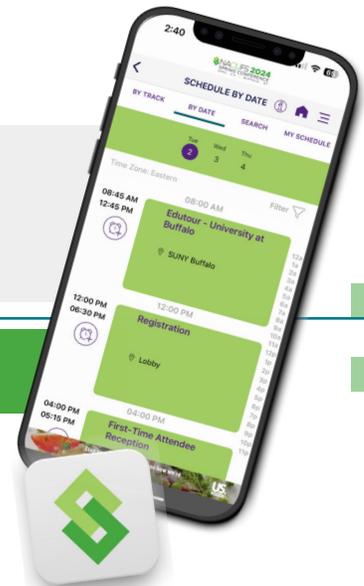
\*Additional fees such as corkage, electrical, services, and furniture rental will apply, please reference your contract for details.

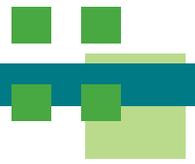


Each package includes all of the benefits listed on the following page, and **custom offerings** dependent on level!

Let us know how you'd like to be represented and we'll **build the package for you.**

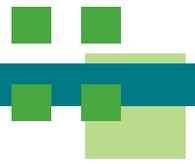
Email Allison Noyes at [anoyes@NACUFS.org](mailto:anoyes@NACUFS.org) for more information.





## LEVELS AND BENEFITS

	Triple Diamond	Double Diamond	Diamond	Platinum	Gold	Silver	Bronze
Opportunity to introduce a general session (only two available)	●						
Opportunity to introduce a super session (limited availability)		●					
Promotion of your open night private event to NACUFS attendees	●	●					
Company logo included in slides prior to each general session	●	●					
Thought leader spotlight: Share expert content during the conference	●	●					
Invitation to NACUFS chairperson's private reception	●	●	●				
Banner ad and push notification on National Conference mobile app	●	●	●				
Promotional video played at National Conference	●	●	●				
Logo recognition on marketing emails	●	●	●	●			
Logo recognition of sponsorship on signage and other materials	●	●	●	●			
Logo on National Conference website with live link to sponsor website	●	●	●	●			
Complimentary full conference registrations	8	6	4	2			
Special plaque presentation recognizing sponsorship	●	●	●	●			
Opportunity to distribute educational literature or gift for each attendee	●	●	●	●			
Sponsorship passport	●	●	●	●	●		
Opportunity to provide product during a conference event	●	●	●	●	●	●	
Sponsor recognition at event on signage and other materials	●	●	●	●	●	●	●
Sponsor recognition on social media and conference website	●	●	●	●	●	●	●
Listing of company name on the National Conference mobile app	●	●	●	●	●	●	●
Post-conference attendee list	●	●	●	●	●	●	●
Pre-conference planning list	●	●	●	●	●	●	●



## NACUFS<sup>®</sup> 2026 NATIONAL CONFERENCE JULY 15-18 | NEW ORLEANS, LOUISIANA

### SPONSORSHIP CUSTOMIZATIONS

*Customize your sponsorship experience*

Opportunities as dynamic as your business!



LANYARDS



GIVEAWAYS



REFRESHMENT BREAK



HYDRATION STATION



NACUFS LOUNGE

There are endless ways to show off your brand. This page offers a few possibilities to spark your imagination.

NACUFS National Conference features an array of events you can choose to sponsor including awards presentations, meals, closing celebration, keynotes and more!

\*Pricing dependent on total package.

Contact [sponsorship@NACUFS.org](mailto:sponsorship@NACUFS.org) to start a conversation about the right customizations for you!

## NACUFS<sup>®</sup> 2026 NATIONAL CONFERENCE JULY 15-18 | NEW ORLEANS, LOUISIANA

### NACUFS CAFÉ

\$5,500

*Generate leads on day one!*

Participants in the NACUFS Café are recognized as **silver level sponsors** of the national conference, enjoying all the corresponding benefits, as outlined on **page 9**.

Highlight your brand the day attendees arrive to pick up their badge. You'll be among an **exclusive group** of sponsors surrounding the registration and welcome bag pick-up area. Share samples of **your food or beverage product**, and hydrate and nourish weary travelers as they prepare for the fun of conference to begin!



*“We had meaningful time at the NACUFS Café to engage in conversation while doing ‘made-to-order tastings.’ We will leverage the contacts to gain traction in the C&U segment.”*  
- Rich Adkins, 1883 Syrups/Routin America

#### Important notes:

- Participants must provide their own food and/or beverage sample to attendees.
- Participants may set up any marketing materials, but only one small pull-up banner within your approximately 8'x8' space is permitted. Large backdrops are not allowed.
- Electricity and other special requirements are not included in the cost of sponsorship.

## NACUFS® *Inspire:* A CULINARY CONFERENCE

COLUMBUS, OH | DEC 15 - 17, 2025

### FOODIE \$2,500

- Opportunity to provide an elevated item for each attendee to be included in the gifting suite/attendee gift package (must be approved by NACUFS)
- Recognition in mobile app with a company profile including a paragraph about your company, company logo, and link to company URL
- Company recognition in marketing materials
- Post-conference full attendee contact list
- Sponsor recognition on all NACUFS social media channels
- Company recognized on the NACUFS website with a link to your website

### CONNOISSEUR \$10,000

(LIMITED AVAILABILITY)

ALL Foodie benefits plus:

- Opportunity for your chef to conduct a hands-on training at the conference featuring your product(s)
- One complimentary full conference registration for your corporate chef who is teaching the class
- Special on-stage recognition thanking all sponsors
- Attendee list provided one full week prior to the start of the conference

### GOURMAND \$30,000

(ONLY ONE AVAILABLE)

ALL Foodie and Connoisseur benefits plus:

- Host an evening dinner for all event attendees spotlighting your product(s). This is an opportunity to craft an enchanting culinary experience for C&U culinary decision-makers. (Sponsor responsible for cost of food)
- Daily recognition of Gourmand sponsorship with logo recognition via mobile app push notification
- Banner ad in mobile app linked to company URL

Where innovation, expertise, and passion will converge for an immersive culinary experience!

Gourmand and Connoisseur sponsors will be the exclusive industry members in attendance, providing a rare opportunity to forge deep connections with collegiate culinarians in an intimate and focused setting.

Email us at [sponsorship@NACUFS.org](mailto:sponsorship@NACUFS.org) to discover how you can leverage this exciting occasion and make it your own!

## NACUFS ANNUAL CHAMPION

**\$15,000**

(limited availability)

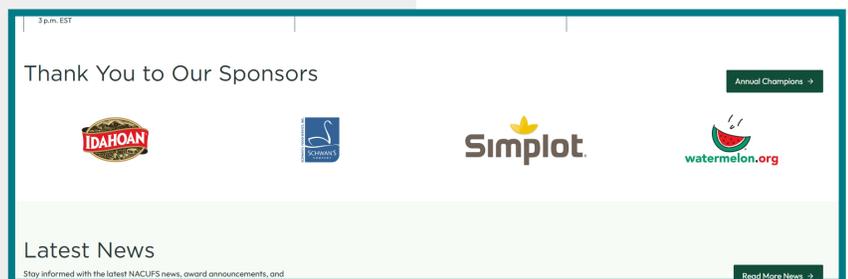
A limited number of these high-value sponsorships are available. Elevate your brand's presence and connect with a dedicated college & university audience through NACUFS' exclusive Annual Champion and Annual Champion+ sponsorship program.

### You'll receive year-round visibility for your brand including:



- Logo recognition in all four *Campus Dining Today*® magazines
- Logo recognition in weekly e-newsletter, The Dish
- Logo on NACUFS.org website homepage
- Special recognition at the National Conference
- Special recognition at all spring conferences

- Company information on the Industry Resources webpage
- Educational session on Industry Resources webpage
- Logo recognition at all NACUFS Board of Trustees meetings
- Recognition in promotional material when appropriate
- Recognition on NACUFS social media twice per year
- 10% discount on advertising
- Complimentary half-page advertisement in one *Campus Dining Today*® magazine
- "Meet our Champion Sponsor" feature in The Dish e-newsletter



Plus, receive an automatic upgrade to an Ultra listing on the NACUFS Marketplace (\$799 value!)

## NACUFS ANNUAL CHAMPION+

**\$20,000**

(limited availability)

**In addition to the extensive benefits of Champion Sponsorship, you'll also receive:**



- An online ad retargeting campaign that will send your ads directly to college and university decision-makers, including detailed metrics to show ROI on your investment (\$5,000 value!)
- Priority access to coveted NACUFS conference sponsorship opportunities

- 15% off NACUFS advertising opportunities (excluding already discounted bundles)
- Targeted lead generation, provided by NACUFS, to qualified prospects eager to learn about your offerings

### NACUFS thanks our Champion Sponsor Simplot

Thank you to our Champion Sponsor

Gen Z is the most diverse, most food-savvy generation you ever served. With Simplot potatoes, vegetables, avocado, fruit and grains, you can offer the international flavors, plant-based dishes and comfort food they want with the labor-savings you need. We offer one of the largest portfolios of frozen foods of any manufacturer.

Then we bundle these items with expert culinary support, valuable trend insights and marketing assistance. So you get complete solutions for increasing participation, simplifying prep and reducing waste, all from one trusted partner.

[Watch Video](#)

[Learn More](#)

You'll also receive an Unlimited upgrade to your NACUFS Marketplace listing (\$1,499 value!)

## OPERATOR ROUNDTABLES & FOODSERVICE DIRECTORS SYMPOSIUM

\$8,000

2026

Join us for our first event of the year, an exceptional opportunity that offers **tremendous value**. We encourage you to incorporate this into your budget planning now to ensure you're a part of it.



Are you looking for more focused, **face-to-face conversations** with potential customers? Or are you aiming to enhance your relationships with existing customers, gain insight on **current campus trends**, or consult on critical business issues facing collegiate foodservice leaders? Then the Operator Roundtables is a great sponsorship opportunity for you.

The 2026 Operator Roundtables offers your company **access to up to 30 high-level campus operators**, from 30 different colleges and universities. The event will bring campus dining leaders to your table where you spend dedicated time engaged in a conversation to learn more about their campus needs and what products and services you offer. Meet them all in one place at one time without the costs and time to travel to each campus.



**Details available soon!**

Plan ahead and don't miss this opportunity. Sponsorship sales begin in late September of the calendar year preceding the event.

## WEBINARS

\$3,900

Elevate your brand's visibility by sponsoring a webinar, available both live and on-demand, delve into a **variety of crucial topics** aligned with the *NACUFS Collegiate Dining Body of Knowledge™*—the premier professional development framework in the campus dining sector.



As a sponsor, you'll have a unique opportunity to **connect directly with attendees**, presenting your message at the outset of the webinar for three minutes.

Your brand will also benefit from **extensive exposure** through targeted emails and social media campaigns leading up to and following the event.

With content that remains **relevant for years**, your sponsorship will continue to resonate as these webinars are revisited by NACUFS members for ongoing professional development.

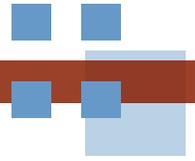
Invest in a sponsorship that offers lasting impact and positions your brand at the forefront of collegiate dining excellence.

## VIRTUAL TOWN HALLS

\$2,500

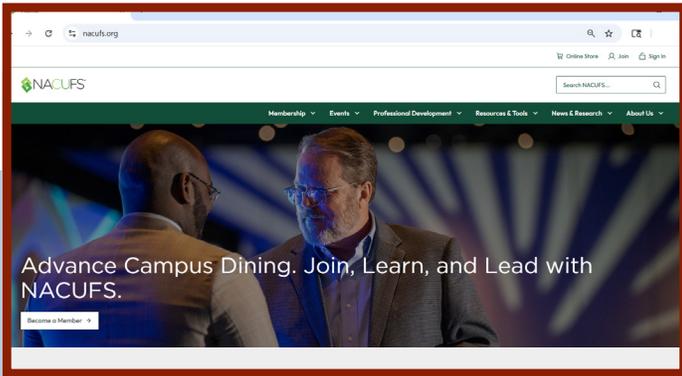
Virtual Town Halls bring together thought leaders from the industry on relevant and pressing topics to brainstorm solutions in real time.

Sponsors receive **premium brand exposure** not only during the event, but through registration emails, social media and other NACUFS promotions. Show your support as the **leading sponsor** and share your solution with those registered for the virtual event.



## WEBSITE

The NACUFS website serves as the central hub for all information related to the association, encompassing membership details, career opportunities, awards, events, and **invaluable resources** such as benchmarking surveys, professional development tools, standards, and competencies.



By advertising on our website, you gain **exclusive access** to **prime placement** on some of our most frequently visited pages. This limited opportunity ensures your brand stands out to our engaged audience, positioning you at the **forefront of the collegiate dining community**.

## ANALYTICS

### JULY 1, 2024 - JUNE 30, 2025



### TOP VIEWED WEB PAGES

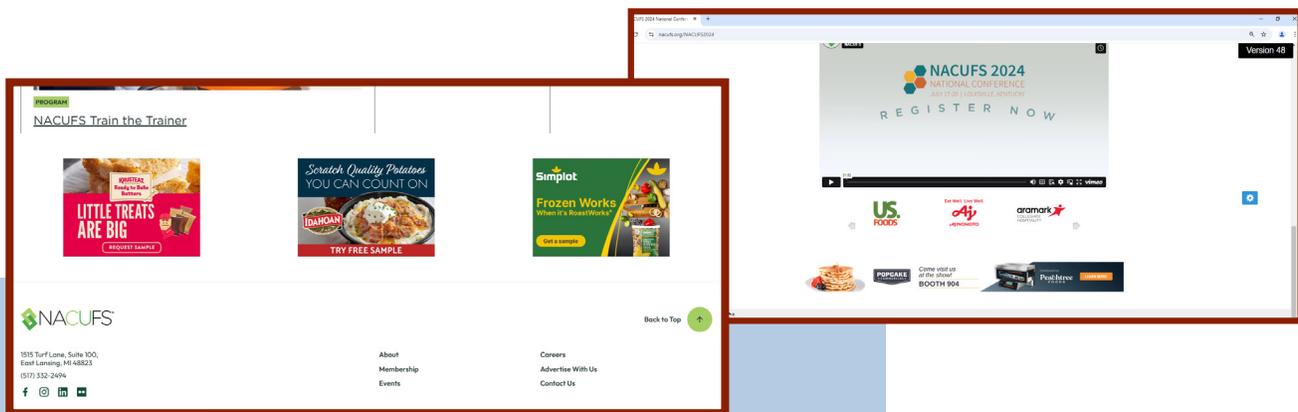


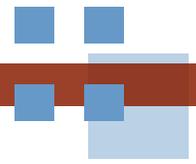
## AD DIMENSIONS, FREQUENCY AND PRICING

PLACEMENT	AD SIZE	1 MONTH	3 MONTHS
Home Page Left, Center, or Right	350x250 px	\$995	\$2,836
Career Pages Career Landing Page and the Career Opportunities Page	350x250 px	\$895	\$2,685
Membership Page and the Institutional Membership Page	350x250 px	\$795	\$2,385
National Conference Page	970x90 px		\$2,997
Spring Conference Pages (3)	970x90 px		\$2,997

### Artwork Specifications

Digital advertisement artwork must be supplied in .png or .gif format at 300 dpi; must be in RGB mode. Line art supplied at 600 dpi.





## E-NEWSLETTER

NACUFS' e-newsletter, The Dish, is a vital weekly communication, **reaching more than 6,000 collegiate foodservice professionals** with the latest association news and updates.

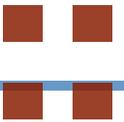
By advertising in The Dish, your brand enjoys exceptional visibility within a **highly targeted market**, driving meaningful traffic to your website and fostering **deeper engagement** with your audience.

### Insertion Schedule

Insertion Order Due: Six weeks prior to selected advertising month.

Materials Due: Two weeks prior to selected advertising month.

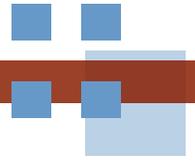
## AD DIMENSIONS, FREQUENCY AND PRICING



PLACEMENT FREQUENCY	AD SIZE	1 MONTH (4x)	3 MONTHS (12x)	6 MONTHS (24x)
Top	570x60 px	\$1,695	\$4,830	\$9,150
Middle (1-2)	570x60 px	\$1,495	\$4,260	\$8,073
Middle (3-4)	570x60 px	\$1,295	\$3,690	\$6,993
Footer	570x60 px	\$1,100	\$3,135	\$5,940

### E-newsletter Artwork Specifications

Digital advertisement artwork for the e-newsletter must be supplied in .png, .jpeg or .gif format at 300 dpi; must be in RGB mode. Line art supplied at 600 dpi.



# CAMPUS DINING *Today*



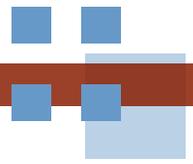
*Campus Dining Today*®, NACUFS’ official magazine, is your gateway to reaching the **most influential decision-makers and thought leaders in collegiate foodservice**. Published three times per year, the print edition boasts a circulation of over 2,000 copies, directly landing in the hands of those who shape the future of campus dining. Beyond print, the magazine also reaches over 6,000 professionals in its interactive digital format, published quarterly, further expanding your brand’s visibility.

When you advertise in *Campus Dining Today*®, your ad seamlessly transitions from print to digital, complete with a direct link to your preferred URL—ensuring your audience can **engage with your brand instantly**. You can also enhance your digital presence with features like lead generation forms or embedded videos, adding an interactive dimension to your advertising strategy.

**Focused on industry trends, current events, member initiatives, and the latest updates from NACUFS**, *Campus Dining Today*® is the go-to resource for collegiate foodservice professionals.

By choosing to advertise with us, you amplify your brand’s reach across both print and digital platforms, positioning your message in front of the leaders who drive the industry forward.





# CAMPUS DINING *today*

## SCHEDULE

### Spring: Building Resilient Partnerships

Mailing date: March 2, 2026

Advertising insertion orders due: December 19, 2025

Advertising artwork due: January 5, 2026

### Summer: Data, Innovation & the Modern Kitchen

Mailing date: June 1, 2026

Advertising insertion orders due: March 20, 2026

Advertising artwork due: April 3, 2026

### Fall: National Conference Special Digital Edition

Mailing date: August 31, 2026

Advertising insertion orders due: June 19, 2026

Advertising artwork due: July 2, 2026

### Winter: Evolving Leadership in Practice

Mailing date: November 2, 2026

Advertising insertion orders due: August 21, 2026

Advertising artwork due: September 4, 2026

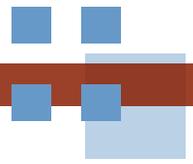
### Spring 2027

Theme: TBD

Insertion Order Due: December 18, 2026

Artwork Due: January 4, 2027





# CAMPUS DINING *Today*

## AD DIMENSIONS AND PRICING

PLACEMENT	AD SIZE	TYPE	RATE
Interior Half-Page	8.5x5.5"	Specialty	\$2,350
Interior Full-Page	8.5x11"	Specialty	\$3,350
Half-Page Spread	17x4.625"	Interior	\$3,950
Full-Page Spread	17x11"	Interior	\$5,950
Inside Front Cover	8.5x11"	Premium	\$4,150
Inside Back Cover	8.5x11"	Premium	\$3,950
Back Cover	8.5x11"	Premium	\$4,450

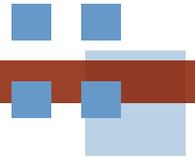
### Advertisement Specifications

Advertisement artwork for *Campus Dining Today*® Spring, Summer and Winter issues must have 1/8" bleeds and cropmarks; supplied in press-optimized PDF (fonts embedded) or as .indd.

## BUNDLED RATES

(price is per issue)

PLACEMENT	2x RATE	3x RATE
Interior Half-Page	\$2,232	\$2,115
Interior Full-Page	\$3,182	\$3,015
Half-Page Spread	\$3,752	\$3,555
Full-Page Spread	\$5,652	\$5,355
Inside Front Cover	\$3,942	\$3,735
Inside Back Cover	\$3,752	\$3,555
Back Cover	\$4,228	\$4,005



# CAMPUS DINING *Today*

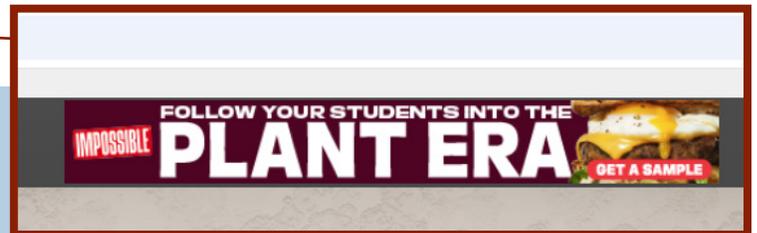
## DIGITAL ONLY AD DIMENSIONS AND PRICING

The digital version of *Campus Dining Today*® offers one premium top banner ad that appears throughout the entire digital desktop magazine.

PLACEMENT	AD SIZE	RATE
Top Banner	468x60 px	\$2,495
Lead Generation Form		\$395
Embedded Video		\$495

### Digital Banner Ad Specifications

Artwork must be supplied in .png, .jpeg or .gif format at 300 dpi; must be in RGB mode. Line art supplied at 600 dpi.



# CAMPUS DINING *Today*

## FALL ISSUE: NATIONAL CONFERENCE SPECIAL EDITION

The digital only special edition fall issue is exclusively available to national conference exhibitors and sponsors, offering a unique opportunity for post-conference targeted exposure.



## AD DIMENSIONS AND PRICING

PLACEMENT	AD SIZE	RATE
Half-Page	8.5x5.5	\$1,995
Quarter-Page	5.5x4.25	\$1,295

### Special Edition Ad Specifications

Digital advertisement artwork for the *Campus Dining Today*® fall issue must be supplied in .jpeg or .gif format at 300 dpi; must be in RGB mode. Line art supplied at 600 dpi.

## NATIONAL CONFERENCE

### PROGRAM GUIDE

Our National Conference brings together over 1,000 collegiate foodservice and industry professionals annually in July for education, networking, and Showcase. When you choose to advertise in the National Conference Program Guide, you further enhance your brand recognition and gain additional exposure from conference attendees.

#### Insertion Schedule

Insertion Order Due: May 9, 2026

Materials Due: May 16, 2026

## AD DIMENSIONS, FREQUENCY AND PRICING

PLACEMENT	AD SIZE	RATE
<b>Full Page Front Tab (2)</b>	5.25x8.25" Premium	\$2,975
<b>Full Page Back Tab (2)</b>	5.25x8.25" Premium	\$2,975
<b>Full-Page</b>	5.25x8.25" Interior	\$1,675
<b>Half-Page</b>	5.25x4.125" Interior	\$975
<b>Inside Front Cover</b>	5.25x8.25" Premium	\$3,475
<b>Inside Back Cover</b>	5.25x8.25" Premium	\$3,100
<b>Back Cover</b>	5.25x8.25" Premium	\$5,250
<b>Notebook Footer</b>	4.80x1.20" Interior	\$925

#### Print Ad Specifications

Print advertisement artwork must allow for ½" margin on the left and right sides and ¼" bleeds around ad; supplied in press-optimized PDF (fonts embedded) at 300 dpi in CMYK mode. Line art supplied at 600 dpi.

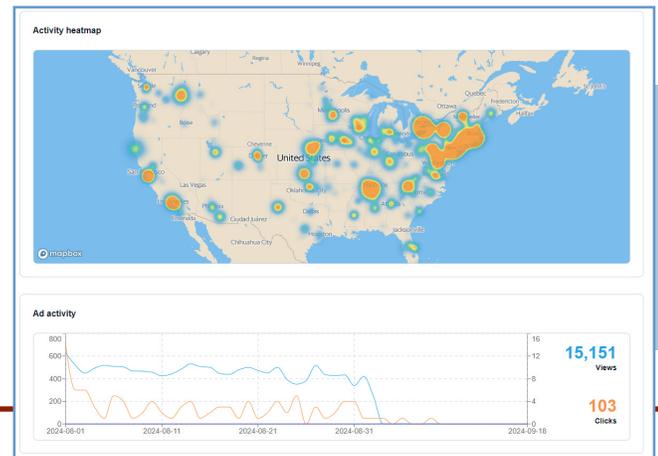
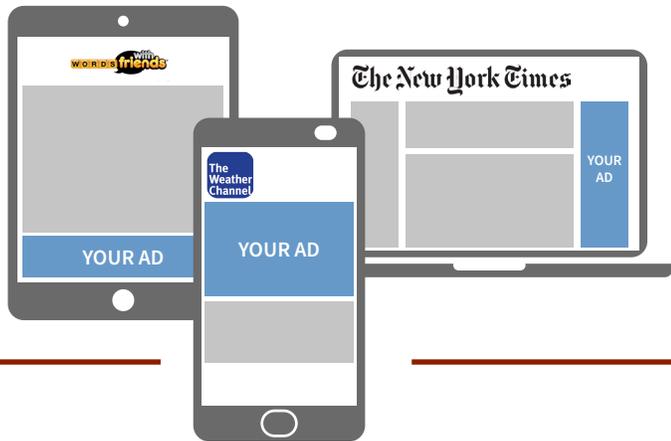
## RETARGETING CAMPAIGN

Our audience becomes your audience with retargeting. Get **direct access** to NACUFS' website visitors and retarget them with your company's ads that will showcase your brand, anywhere they visit online.

### AD DIMENSIONS, FREQUENCY AND PRICING

CAMPAIGN	RATE	AD DIMENSIONS*
30-day campaign (15,000+ impressions)	\$5,000	160x600 px 180x150 px 300x250 px
60-day campaign (30,000+ impressions)	\$8,500	728x90 px

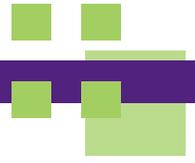
\*Retargeting campaigns include all sizes



### Access live reporting on your ad's performance

View the performance of your campaign in real time. Partners will receive a **personalized** link with analytics from the campaign.

Take advantage of this exclusive new advertising opportunity! Reach a highly targeted audience that's accessible **only** through NACUFS.



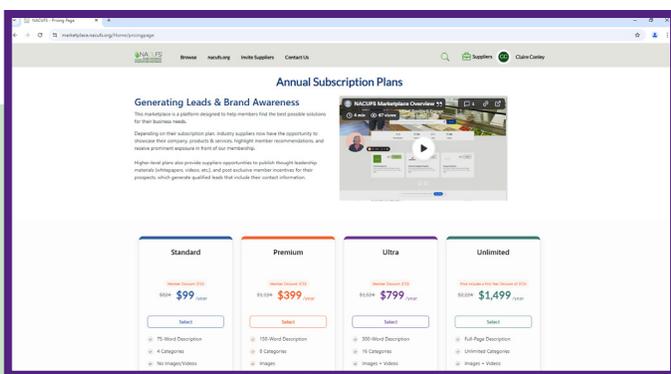
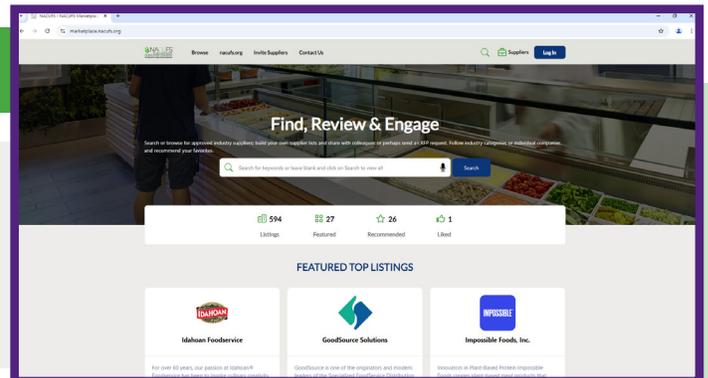
# NACUFS MARKETPLACE

Your Gateway to Innovation in Collegiate Dining

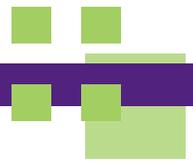
## ANNUAL SUBSCRIPTION PLANS

### Generate Leads & Brand Awareness

Depending on your subscription plan, you have the opportunity to showcase your company, products and services, highlight member recommendations, and receive prominent exposure in front of NACUFS' membership.



Higher-level plans also provide suppliers opportunities to publish thought leadership materials (whitepapers, videos, etc.), and post exclusive member incentives for their prospects, which generate qualified leads that include their contact information.



## BENEFITS AND PRICING

### STANDARD

MEMBER - \$99/year  
NON-MEMBER - \$824/year

- 75-word description
- Four categories
- Ad-supported
- Upload your own logo
- One featured posting
- One member perk & referral programs
- Three products, services, contacts & locations
- Limited leads and prospect messages

### PREMIUM

MEMBER - \$399/year  
NON-MEMBER - \$1,124/year

- 150-word description
- Eight categories
- Images
- Partially ad-supported
- Logo
- Three featured postings
- Three member perk & referral programs
- Six products, services, contacts & locations
- Leads and prospect messages

### ULTRA

MEMBER - \$799/year  
NON-MEMBER - \$1,524/year

- 300-word description
- 16 categories
- Images + videos
- Ad-free
- Logo & cover image
- Six featured postings
- Six member perks & referral programs
- 12 products, services, contacts & locations
- Leads and prospect messages

### UNLIMITED

MEMBER - \$1,499/year  
NON-MEMBER - \$2,224/year

- Full-page description
- Unlimited categories
- Images + videos
- Ad-free
- Logo & cover image
- Unlimited featured postings
- Unlimited member perks & referral programs
- Unlimited products, services, contacts & locations
- Unlimited leads and prospect messages



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*The Resource for Campus Dining Professionals*