



NACUFS 2026 Exhibitor Bulletin

Exhibitor Bulletin – June 4, 2026

We are now seven weeks from the National Showcase in New Orleans July 16-17, 2026! Please take a moment to review the details below to prepare your company for a successful exhibiting experience with NACUFS. In addition, connect with [Bryan](#) or [Allison](#) today, to learn more about the various ways to enhance your visibility beyond the showcase floor.

Set the rhythm in motion with NACUFS in New Orleans!

Upcoming Deadlines

- **June 4 - Exhibitor Badge Request**
- **June 12 - Microlearning & Culinary Demos on the Show Floor *Deadline extended***
- **June 19 - NACUFS Housing Block Cut-Off**
- **June 25 - Advance Warehouse ordering**
- **June 18 - July 13 - Advance Warehouse receiving**

Exhibitor Name Badge Requests

Please watch/search for an email from no-reply@conexsys.com (check your junk/spam folder) to submit your name badge requests. You will not receive a formal “confirmation” email once submitted. Two weeks prior to the conference, Conexsys will send another email with instructions of where to pick up your badge upon arrival to New Orleans.

Email natl_conference@nacufs.org as soon as possible, if you did not receive this link.

Elevate your presence

We have extended the deadline for exhibitors to take advantage of this dynamic way to connect with attendees through ideas, innovation, and practical takeaways. [Step on stage at the NACUFS Theater booth #304](#) by submitting a microlearning session or culinary demo today!

1. Microlearning Session

Presentations will follow the engaging Pecha Kucha 20x20 format:

- 20 slides
- 20 seconds per slide

- Automatically timed
- Total presentation length: 10 minutes

This fast-paced format keeps attendees engaged while allowing presenters to deliver impactful insights and fresh perspectives.

2. Culinary Demo

Culinary demos may run up to 20 minutes and provide an interactive opportunity to highlight trends, techniques, and innovative approaches in campus dining.

Presenters may participate individually or collaborate with industry partners. Sessions are intended to highlight innovative practices and fresh ideas in college and university dining—not sales presentations.

***Deadline Extended:** submit your presentation description and completed slide deck by **June 12**. Have questions? Email natl_conference@nacufs.org.

“Housing Pirates”

Affordable room options for exhibit staff remain at the [Hilton Riverside Hotel](#) and the [Hilton Garden Inn](#). Support your association by staying in our contracted room block.

Important Hotel Notice: Reserve your NACUFS 2026 Hotel Online

Conference hotels can only be reserved by going through [the NACUFS Booking Links](#). There are many companies who may contact you and represent themselves as “NACUFS housing bureau” or “exhibitor housing,” but they are not affiliated with our group. NACUFS and our representatives will not call you asking you to book a hotel room.

If you are contacted by unauthorized, unaffiliated booking companies, please let us know any information you can about them so we can follow up and be vigilant in protecting our participants from fraudulent practices. Please feel free to [contact us](#) with any questions.

SCAM Alert – Be attentive! Attendee Lists

It has come to our attention that emails are being sent to exhibitors claiming to have access to the “pre-registered attendee list.” Please be advised that these messages are not legitimate and are in no way affiliated with NACUFS even though they may be using our logo and use titles similar to our own. We strongly recommend deleting any such emails without responding or clicking links. For your convenience and security, **the official pre-registered attendee list will be automatically distributed to all confirmed exhibitors two weeks prior to the conference.** No action is needed on your part to receive it.

Registration

*Important note: Exhibitor badges only gain access to the showcase floor and an invitation to the industry appreciation reception on Thursday evening.

You may, however, purchase a daily or full conference registration to take advantage of learning sessions and many other networking opportunities at the [NACUFS 2026 National Conference](#) in New Orleans.

[Register to attend.](#)

*\$100 cancellation fee applies through **June 10, 2026**. No refunds provided after June 10, 2026, but registration may be transferred.*

Prize Booth Giveaways

We're once again featuring our popular prize booth at the showcase, and we invite you to contribute! Donated giveaways are a great way to highlight your brand and engage with attendees. Whether it's branded merchandise, gift cards, or fun, unique items, your contribution helps create an exciting atmosphere on the showcase floor. **To donate an item, please [CLICK HERE](#)** and fill out the quick form. Thank you in advance for your support!

Sponsorship

As an exhibitor, you'll have dedicated opportunities to connect with conference attendees during Showcase hours on Thursday and Friday. To maximize your visibility and create additional engagement opportunities, consider adding a sponsorship to your package. Reserve your sponsorship soon to take full advantage of the remaining opportunities, connect with [Allison Noyes](#) or [Bryan Freeman](#) for more information.

Shipping Booth Materials

Option 1: Advance Warehouse (Recommended)

- Ship between **June 18 – July 13**
- Discount deadline: **June 25** (*lower material handling rates*)

Option 2: Direct to Show Site

- Ship to arrive starting **July 14 only**
- Earlier deliveries may be refused

Option 3: Hand Carry / Drive-In

- Bring materials during **move-in (July 15–17)**
- Follow onsite unloading procedures

Details and shipping labels available in the exhibitor portal

Important:

- Some vendors require **separate COIs or insurance documentation**
- Review requirements for each service provider

ONLY if You Have Refrigerated or Frozen Shipments

- Coordinate shipping timing carefully
- Follow special handling instructions in the portal
- Notify vendors in advance if required

Show Site Receiving dates:

Tuesday, July 14 | 1 - 5 p.m.

Wednesday, July 15 | 8 a.m. - 5 p.m.

Thursday, July 16 | 8 - 11:30 a.m.

Media kits

Attendees and potential customers are looking to see which companies will be exhibiting at this summer's showcase. Make sure that they know you will be there using advertising and social media graphics from our media kit. Badges and logos can be incorporated into your own branding and ad campaigns or used in profiles or email signatures. Social media graphics are sized for LinkedIn, Facebook, and Instagram platforms, with unique graphics for exhibitors, sponsors, speakers, and attendees.

If you have questions or need something not posted in the media kit, contact membership@NACUFS.org.

Start promoting your participation in [#NACUFS2026](https://twitter.com/NACUFS2026) now!



NACUFS 2026 NATIONAL CONFERENCE

NEW ORLEANS, LOUISIANA | JULY 15-18, 2026

Where hospitality sets the rhythm

We look forward to seeing you in

New Orleans!

#NACUFS2026 #SetTheRhythm