

COMPANY INFORMATION:

Company/Organization _____

Contact person: This person will be listed in the NACUFS 2024 National Conference Program.

Name _____ Title _____

Address _____

City _____ State _____ Zip _____ Country _____

Phone _____ E-mail _____

I have read and understand the conditions of the contract and regulations published on the back of this application. By signing below, I am indicating my organization's agreement to be bound by any and all current and future conditions and regulations of exhibiting, including those noted in the exhibitor kit and on the event website.

Signature (mandatory) _____ Date _____

Exhibit coordinator (optional): Use the space below only if you wish to have the exhibitor kit sent to another person either in your company or another company.

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____ Country _____

Phone _____ E-mail _____

EXHIBIT SPACE INFORMATION:

Number of 10' X 10' exhibit spaces required _____ (Limit of 1 10' X 10' spaces per exhibitor.)

NACUFS Industry Member
\$3,150 for each 10' X 10' space

Nonmember
\$4,150 for each 10' X 10' space

Products to be exhibited: _____

Competitors from whom you desire space separation: _____

Please indicate if your exhibit needs the following services. If you require water and/or drain, you must select a space where the delivery line is contained within your booth space. Refer to the floor plan for locations.

water line drain electrical other (please specify) _____

Sign and return this completed form to:

NACUFS
1515 Turf Lane, Suite 100
East Lansing, Michigan 48823-6393
Phone: (517) 332-2494
natl_conference@NACUFS.org

If space becomes available due to a cancellation we will call the contact person listed above. You will then have 48 hours to accept the assignment and pay for the space in full before we move on and offer the space to the next person on the WAITLIST.

EXHIBIT SPACE APPLICATION GUIDELINES:

- Applicants will be notified in writing when exhibit space is confirmed.
 - Applicants who do not obtain space will receive a refund of their deposit.
- Five exhibitor personnel badges are included per 100 sq. feet of exhibit space. All promotion activities must take place within the booth space.
- Applicant agrees that space assigned shall be accepted by the applicant unless rejected by applicant within ten days of notice.
- Applicant agrees that products listed on front are those it proposes to exhibit and will advise NACUFS in writing of any changes prior to the national conference.
- Applicants wishing to join NACUFS as an Industry Member must complete a separate membership application form and pay applicable dues.
- Exhibit spaces that have been assigned and confirmed are not transferable.

RULES AND REGULATIONS

SPACE ASSIGNMENTS

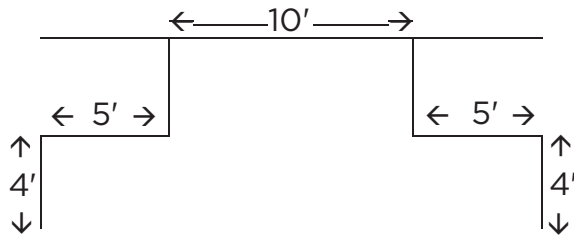
- Initial space assignments are based on the NACUFS priority point system.
- For spaces rented on first-come, first-served basis, NACUFS will make all space assignments and will attempt to assign one of the space location choices.
- NACUFS reserves the right to shift space assignments after notice of space assignment if NACUFS determines it is necessary to do so.

PAYMENTS AND CANCELLATIONS

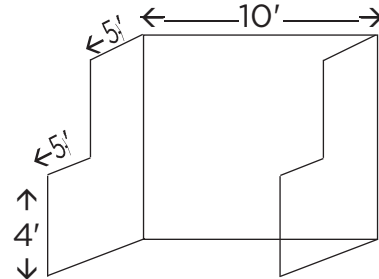
- Applications will require complete payment in order to be accepted. No refunds will be made on cancellations by the exhibitor after March 22, 2024.

EXHIBIT SPACE AND EQUIPMENT

- Each exhibit space will include a pipe and drape (8' in back, 3' on sides), and one 7" X 44" sign containing the firm name and space number(s). All other furnishings, equipment, facilities, services, etc. will be the responsibility of the exhibitor at their own expense. At the exhibitors discretion, these may be obtained through the official decorator, Fern Exposition and Event Services.
- Height restrictions to allow unobstructed views of adjoining spaces: For exhibitors occupying in-line spaces, the sides of the space cannot exceed 4' in height in the front 5' of space.



View of endcap space showing maximum height of backwall.



View of in-line space showing maximum height of sides.

USE OF SPACE

- All demonstrations and exhibits must be confined to the exhibit spaces. No exhibitor shall assign, sublet or share the whole or any part of the space allotted without the written approval of NACUFS.
- No selling of products or services is permitted at Showcase.

OBJECTIONABLE MATERIAL AND ACTIVITIES

- Exhibitors are prohibited from using amplifying equipment that is objectionable. No music may be played within a space without the expressed written approval NACUFS. Exhibitors will not be permitted to use strolling entertainment nor to distribute samples or souvenirs except from within their spaces. Exhibitors who use costumed models or mannequins should be certain that their manner of appearance and dress are such as not to offend even the most critical. Any question of propriety should be cleared with NACUFS prior to the national conference. NACUFS reserves the right to request modification of any questionable exhibit.
- Counter-Programming: Exhibitors are prohibited from scheduling off-program events during scheduled national conference activities.

HANDLING AND STORAGE

- The exhibitor will make their own arrangements for delivery and receipt of shipments and storage of crates. Fern Exposition and Event Services, hereinafter referred to as "Fern," is the official general services contractor for Showcase. No storage facilities, other than through Fern, are being made available at the Convention Center for exhibitors. Shipments arriving prior to Showcase set-up day must be handled by Fern. Therefore, it is highly recommended that Fern be utilized for shipping of displays and/or product. Exhibitors will receive an exhibitor kit 6-8 weeks in advance of Showcase. This kit will outline all services available through Fern, including shipping instructions and deadlines. Shipments delivered directly to the Convention Center may be subject to receiving and storage charges by the Convention Center.

LIABILITIES AND INSURANCE

- In each instance in this section, use of the term NACUFS and of the term Convention Center includes the entity and its respective owners, officers, directors, employees, agents, and representatives. Exhibitor agrees it is subject to and will comply with the applicable terms and conditions of the contract between NACUFS and Convention Center, regarding the use and occupancy of the Convention Center premises by Exhibitor, its officers, directors, employees, agents, invitees, or representatives, which Exhibitor acknowledges is available to Exhibitor for review. Neither NACUFS nor Convention Center shall be held liable for, and Exhibitor hereby expressly releases NACUFS and Convention Center from, all liability for any and all damage, loss, theft, destruction, harm or injury to the person or property of Exhibitor, its officers, directors, employees, agents, invitees, and representatives. Exhibitor shall defend, indemnify and hold harmless NACUFS and Convention Center against any and all claims, damages, lawsuits, costs, expenses including but not limited to attorney fees, liability, and judgments arising out of the use and occupancy of the Convention Center premises by Exhibitor, its officers, directors, employees, agents, invitees, or representatives. The provisions of this Section shall survive termination of this Agreement. Exhibitor agrees that neither NACUFS nor Convention Center will obtain insurance covering Exhibitor for its property or for liability claims, and Exhibitor is advised that it is the sole responsibility of Exhibitor to obtain such insurance.
- NACUFS will not be liable for failure to hold Showcase as scheduled.

ADMISSION

- NACUFS will have sole control over all admission of persons. All persons visiting Showcase will be admitted according to the rules established by NACUFS, which rules may be updated from time to time.

GUARD SERVICE

- NACUFS agrees to provide guard service in the exhibit area during installation and dismantling times; and Thursday after Showcase hours.

INSTALLATION AND DISMANTLING

- Exhibits must be installed during the times specified by NACUFS. Any exhibits not completed in time for the official opening of Showcase must be completed after the closing of Showcase that evening. Fern will coordinate installations by prior arrangements with that company.
- No exhibit may be dismantled prior to the official closing of Showcase. Exhibits must be dismantled during the times specified by NACUFS. Times will be announced in the exhibitor kit.