



*The Resource for Campus Dining Professionals*

## **The National Association of College & University Food Services Announces Winners of “Best in the Business” C-Store Contest**

Okemos, MI, April 2009 -- The National Association of College & University Food Services (NACUFS) has announced the winners of its 7<sup>th</sup> annual “Best in the Business” Campus C-Store Contest. The recipients will be recognized at the upcoming NACUFS national conference in Milwaukee, WI. The winning convenience stores will be profiled during the Neighborhood Market Retail Workshop preceding the opening of the conference on July 7-8, 2009.

Open to all institutional members of the association, the contest recognizes creativity and innovation in marketing, merchandising, layout and design, and foodservice applications.

This year’s contest drew 38 entries from colleges and universities throughout the United States. Judging was conducted by a 3-person panel composed of a university foodservice director, trade magazine editor, and a representative of the contest sponsor, PepsiCo.

The winners in each category are as follows:

### **The Big Idea (co-winners)**

Cal Poly Corporation (Village Market); contact Yukie Nishinaga at (805) 756-1427  
The Pennsylvania State University (Sisu); contact Jennifer Krise at (814) 865-2529

### **Marketing & Merchandising**

University of California-Riverside (Scotty’s); contact Susan Coffman at (951) 827-6121

### **Foodservice Application**

Bowling Green State University (Commons Marketplace/Salads by Design); contact Sara Meyer or Robin Bruning at (419) 372-5325

### **Updating Your C-Store**

University of New Hampshire (Wildcatessen); contact Jon Plodzick at (603) 862-4831

The National Association of College & University Food Services is the trade association for collegiate foodservice operators at nearly 600 institutions of higher education in North America. NACUFS is committed to providing its members with a variety of resources, networking, and training opportunities that improve the quality of dining service on campus.